



## How to Evaluate Network Marketing Opportunities Presentation Instructions

This package is for delivery to your prospects and downline team members via on-line delivery (download or e-mail attachments) or via floppy disk or other removable media.

It contains the following documents, all in Adobe Acrobat® PDF format:

- Instructions for presenting\*
- The Presentation
- The Presentation Script

It comes as a zipped archive of three documents. Please file them carefully and be sure to send or give copies to your new people.

**Important:** You may not charge any fee for these materials other than the actual cost of any storage media, such as a floppy disk or CD-ROM.

Please check version numbers to ensure that you have the latest version on file. Visit our web site's download page to check current versions. Please advise your team members, too.

<http://www.profitclinic.com/MLM/freebies>

### First things first

Before you proceed any further, please print these instructions, plus the Presentation Script. You'll need hard copies of both.

### Setting up Adobe Acrobat® Reader

For best presentation results, install the latest version of Adobe Acrobat® Reader.

If you don't have a copy, you can download the latest version from Adobe's web site using [this link](#).

Take a moment or two to set up your copy of Adobe Acrobat® Reader to take advantage of its powerful presentation features.

1. Launch Adobe Acrobat® Reader.
2. Open the **Presentation** PDF document.
3. Select **File > Preferences > Full Screen** from the main menu at the top of your screen.
4. Check the following **NAVIGATION** checkboxes in the dialogue window that opens:
  - “Advance on any click”
  - “Loop after last page”
  - “Escape key exits”

NOTE:

Do not check “Advance every [5] seconds.”

5. Select the following **APPEARANCE** features using the pull-down menus in the dialogue window:
  - Background Colour = Black
  - Default Transition = Random Transition
  - Mouse Cursor = Always Hidden
6. Close the Dialogue Window.
7. Select **View > Full Screen** from the main menu at the top of your screen.
8. The screen will go blank while the presentation loads. Once the first page appears, use your computer's **right hand arrow** to go **forward** and the **left hand arrow** to move **backward** through the presentation. Or click your mouse.

Use the **Script** as a guideline to present a live presentation in your own words, using the on-screen words and graphics as visual cues.

Use your **ESCAPE** key to exit the presentation at any time.

Practice, practice, practice makes perfect!

PS: Suggestions for improving our presentations are always welcome. Contact John Counsel at The Profit Clinic: [john@profitclinic.com](mailto:john@profitclinic.com)

**This presentation is suitable for display via data projector.**

It will NOT be suitable for printing to 35 mm slides or overhead projector transparencies because printing of the presentation document is disabled and modification is not permitted.